



Article Contribution Guidelines

DanceUs.org provides a dance audience for your voice and perspectives in the ever-changing world of dancing. We value, above all, your unique insights and expertise.

We currently invite dance writers to contribute content and share their expertise with a like-minded audience.

As a contributor, you'll attract more visibility, and people learn more about you and/or your organization:

- * All your articles will feature your author's picture, short bio and a link to your profile on danceus.org
- * Your Profile page on danceus.org will have a large promo banner of your choice, your bio and your website & social channels urls.

Specific Guidelines

To keep all of the content on DanceUs.org high-quality and unique, please be sure that your article meets our guidelines:

- * Articles submitted must be unique, in that they have not been published elsewhere online.
- * Articles should be of interest to DanceUs.org community and be written by a person, not a PR department.
- * We like articles that introduce new ideas and advance conversation around dance topics and trends that engage our readers--think op-ed rather than marketing. We appreciate lively, polished writing that balances content, research or news with fun and memorable stories or examples that help illustrate your point of view.
- * While we encourage drawing from your own experiences, over-the-top self promotion of yourself or your company lessens the chance we will publish your article.
- * We do not pay for contributed/thought leadership/op-ed style pieces, but if they're engaging to read and useful to our audience, we will energetically promote them, just like any other story that runs on our site.
- * DanceUS.org requests that contributed articles remain exclusive to our site for 48 hours, after which time they may be republished only in part (up to 160 words) on other sites, with a link back to the original article on DanceUs.org website.
- * Specific Guidelines:
 - * Titles: Not more than 15 words
 - * Single Article: around 400 words (could be less or more depending on the article).
 - * Include or suggest photo(s)/image(s) to go along with your article
 - * Areas of coverage / Topics: Dance Styles & Trends
 - * Provide a 2-3 sentence bio about you and/or your company & include your picture

If DanceUs.org find your contributed article interesting, turnaround time is typically a few days. Your article will have your author information including your picture & bio.