

A ballerina with her hair in a bun, wearing a white tutu with intricate beaded details, is shown in profile against a dark background. Her hands are positioned in front of her, and the lighting highlights the texture of her dress and her features.

danceus.org

# Media Kit

*"Dance is the hidden language of the soul." - Martha Graham*



# The leading dance portal

**500,000+ views** across DanceUs.org each month

## FOR MEMBERS

DanceUs.org is the leading portal for dance professionals, learners and enthusiasts.

We feature unique content & editorials on our site, helping the reader submerge in the time period and genuinely appreciate the soul of the dance.

Our coverage includes dance studios, listings, classes, events calendars & festivals in major cities around the world!

## FOR ORGANIZERS

The team at DanceUs consists of dance professionals who have joined together to create this unique resource.

Promote your studio, school, venue or organization to our visitors searching for dance related activities, programs and events.

Reach potential customers with 500,000+ monthly views on our site when you list your studio, school or venue with us.

*Let the expertise and innovation of DanceUS be your guide and partner in the wide world of dance!*



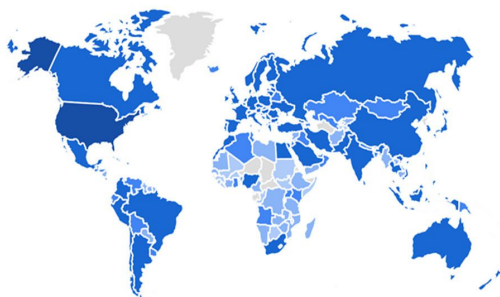
A All Users

Add comparison +

Last 30 days

## Reports snapshot

Users ▾ by Country



COUNTRY	USERS
United States	161K
United Kingdom	25K
Canada	18K
Germany	18K
Australia	8.8K
France	4.2K
Spain	3.6K

[View countries →](#)

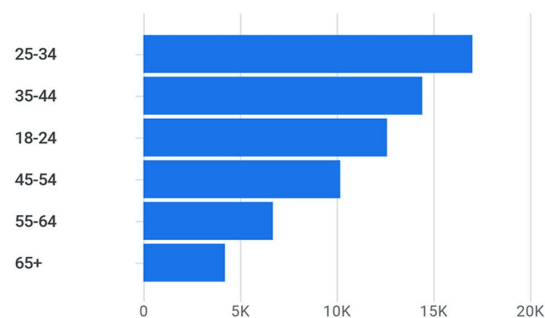
## WHAT ARE YOUR TOP EVENTS?

Event count by Event name

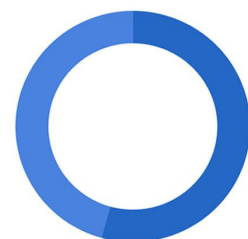
EVENT NAME	EVENT COUNT
page_view	591K
user_engagement	369K
session_start	364K
first_visit	271K
scroll	123K
ad_click	39K

[View events →](#)

Users ▾ by Age

[View age ranges →](#)

Users ▾ by Gender



● FEMALE 54.3% ● MALE 45.7%

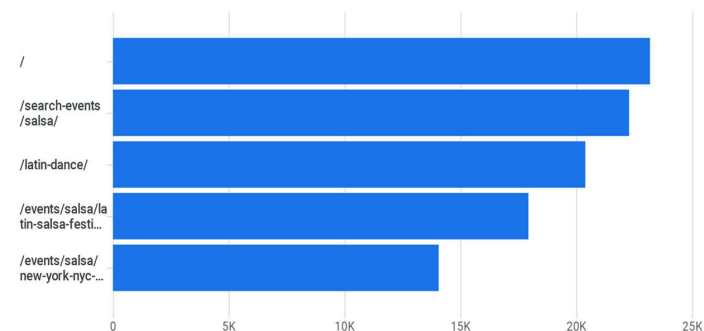
[View genders →](#)

Page path and screen class ▾

+

Views	Users
591,354	275,481
100% of total	100% of total

Views by Page path and screen class





# We offer the following subscription plans that come with these exclusive benefits:



## **SUPPORTER**

FOR INDIVIDUAL MEMBERS

\$3.99 per month

**Become our Supporter and get access to member-only features and benefits:**

- > See all Events' Contacts & Info details
- > Add Events (limited)
- > Get various Discounts
- > Find dance studio, classes & events in your local area
- > Get personalized recommendations
- > Your support helps us run DanceUs.org site!



## **ORGANIZER**

FOR SCHOOL OWNERS & ORGANIZERS

\$9.99 per month\*

**Join as Organizer and get access to these exclusive features and benefits:**

- > Add your School, Studio or Venue and reach potential customers with 500,000+ monthly views on our site!
- > Add Unlimited Classes & Events
- > View All Contact's Info & Details
- > All your listings are Search-Engine Optimized for better performance and visibility.

\* Price per School listing (save 10% with our annual plan)

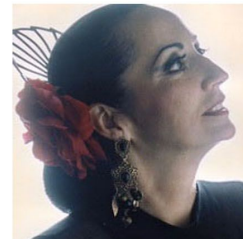
# What our members say:

*"It's hard to put in words...it's a feeling...you created a beautiful world of dance! I really enjoy your dance stories and events you recommend."*



**GELENA BLISHTEYN**  
SUPPORTER

*"DanceUS is clearly the leader in the dance resource arena. They successfully engage audiences of diverse dance interests by providing a reliable source for the best of the dance world's news and events. Their commitment to quality, to educating the public about dance, and their appreciation of dance as art is a rare Internet jewel! "*



**LINDA MACHADO**  
ORGANIZER - UnCorazon  
Flamenco & Flamenco!... theStudio

*"The Dance is a poem of which each movement is a word." - Mata Hari*